



JUNE 24-26, 2022

Sponsorship for PLWC

Embassy Suites by Hilton Plainfield
Indianapolis Airport
6089 Clarks Creek Road
Plainfield, IN 46168

SPONSORSHIP DETAILS

	\$2,500 Event Sponsor	\$5,000 Event Sponsor	\$10,000 Event Sponsor	\$15,000 Event Sponsor
	30 Available	10 Available	6 Available	4 Available
One Booth	✓	✓	✓	✓
Premium exhibit space for maximum exposure			✓	✓
Featured Guest spot on Abby Johnson's podcast, "Politely Rude"				✓
15 minutes main stage time				✓
Video played from main stage (2 minutes or less)			✓	✓
Promotion on PLWC, ProLove Ministries, + Abby Johnson's social networks (Facebook and Instagram)			✓	✓
Hyperlinked logo on website + event app			✓	✓
Exclusive eblast featuring your organization with content provided by you			✓	✓
Program Listing	✓	✓	✓	✓
Logo on conference shirts			✓	✓
Promotional giveaway item in the conference swag bag			✓	✓
Push notification for your organization on the event app			✓	✓
Branded table cards with customized QR code for your organization			✓	✓
QR code for your organization prominently displayed around the conference		✓	✓	✓
Organization featured on the website for 1 month following the conference site landing page		✓	✓	✓
Sponsorship noted in all eblasts with links to your website		✓	✓	✓
Organization listed on website with hyperlink (no logo)	✓	✓		
Ad in the conference program		Quarter Page	Half Page	Full Page
General Admission tickets to the conference	2 Tickets	5 Tickets	10 Tickets	15 Tickets



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Booth space will be based on the level of sponsorship of the organization. All speakers/items/content must be approved by the events team prior to the conference.

All event sponsors agree to help promote the conference to their constituency through emails, social media posts and mailings. By being a sponsor of this event, you are agreeing to these terms.

Please copy kristina@prolove.com on the promotional email or mailer and provide any details you may need. Tag ProLife Women's Conference, ProLove Ministries, and Cornerstone Marketing Strategies in social media posts.

All sponsors emails, social media posts, or mailings need to be sent **by June 1st.**

I would like to be a \$ _____ sponsor.

Regretfully, I cannot attend, but would like to make a donation \$ _____

☐ Personal check enclosed (payable to ProLove Ministries)

☐ Discover ☐ Visa ☐ Mastercard ☐ American Express

CNN _____ Exp. Date _____ Total \$ _____

CVV/CVC Code (on the back of card) _____ Signature: _____

Organization _____

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Address for Mailing the Check:

PO Box 104353
Jefferson City, MO 65110



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Sponsorship Agreement

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Event Sponsorship Agreement

This Sponsorship Agreement is made and entered into between the conference hosts (ProLove Ministries and the Cornerstone Marketing Strategies), which will be referred to in this agreement as (Sponsor).

ProLove Ministries and Cornerstone Marketing Strategies are hosting the following event: Sixth Annual Pro-Life Women's Conference on June 24-26, 2022 and Sponsor decides to sponsor the event.

1. Sponsorship Obligations

For participation as a Sponsor in this event, sponsor agrees to the following:

a) Sponsor shall pay to ProLove Ministries a sponsorship fee as set out below:

—\$15,000 Event Sponsor

—\$10,000 Event Sponsor

—\$5,000 Event Sponsor

—\$2,500 Event Sponsor

b) The sponsorship fee is payable to ProLove Ministries, due on date of agreement signing.

c) Sponsor agrees to have at least one person manning their booth during exhibitor hours.

d) Sponsor agrees to promote the conference through at least one list serve email or mailing before June 1.

Sponsor agrees to copy kristina@prolove.com AND pam@proloveministries.org on list serve emails.

e) Sponsors agrees to promote the conference on social media at least four times before June 1. Sponsor agrees to tag Pro-Life Women's Conference, ProLove Ministries, and Cornerstone Marketing Strategies.

f) Sponsor agrees to have NO graphic images displayed on any pamphlets, handouts, books, or other materials at your booth. Our conference reaches a wide variety of women (and some men) who are in different levels of healing from their own abortion or working in the abortion industry. Sponsor agrees to respect this safe space.

g) Sponsor is not permitted to place any materials on the tables in the main conference area. Any information you want to share should be provided at your booth to attendees who visit your table. No exceptions.

h) Exhibitor space is CLOSED while speakers are in session. Sponsor agrees to comply. This gives you the opportunity to participate in the conference and respects the speakers as well. We allot specific times when exhibitor tables are open which will be designated on our schedule.

i) Major sponsors (\$10,000 and above) may place ONE promotional giveaway item in the swag bag that is handed to every attendee. This item MUST be received no later than MAY 1 at the address that our coordinator will provide. We request that this item be a promotional giveaway item not a brochure, rack card, postcard, book or any kind of paper item. Suggestions will be provided for you to choose from.

j) Shipping and receiving information will be provided by the conference coordinator as soon as we have it from our conference site.

k) Depending on your sponsorship level, sponsor will receive a certain number of complimentary tickets that accompany the sponsorship. Each person attending with your organization will need to register by the deadline provided by the conference coordinator using instructions and promotional code we provide. Sponsor agrees to provide all information on all attendees to include name, phone number, address, and email. The deadline for these completed registrations is MAY 1. No exceptions.

2. Sponsor Trademarks/Sponsor Materials

a) Subject to the terms and conditions of the agreement, Sponsor grants ProLove Ministries the right to use Sponsor's trademarks, trade names, logo designs, and company description as prepared and delivered to ProLove Ministries by Sponsor. ProLove Ministries can use these items in any medium of advertising, marketing materials, and/or promotional goods distributed solely in conjunction with the event.

3. Indemnity

a) ProLove Ministries shall not be responsible for any loss of or damage to property of Sponsor, its employees, agents or contractors nor for any personal injury to Sponsor's officers, directors, employees, agents and/or contractors.

b) Sponsor agrees to pay for any damage to their booth space that occurs during the event. Sponsor will not be responsible for ordinary wear and tear or for damage that we can show was caused by persons other than Sponsor.



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4. Term and Termination

- a) Subject to the terms and conditions herein, this agreement shall be effective upon the effective date (date agreement is signed) and shall continue through July 3, 2022 one week past the event date.
- b) In the event ProLove Ministries terminates this agreement due to an Act of God, the Sponsor's money shall not be returned and the event will be rescheduled.
- c) Sponsor may terminate this agreement after giving ProLove Ministries at least 30 days prior written notice specifying the nature of the termination. If Sponsor terminates this agreement, ProLove Ministries shall retain any fees received from Sponsor that have been paid.

Each party hereby represents and warrants that it has the full power to enter into and perform according to the terms of this agreement.

The Sponsor agrees to purchase a sponsorship for the _____ level.

The parties have executed this agreement as of the date set out below.

PROLOVE MINISTRIES and (SPONSOR)

Corporate Sponsor Name: _____

Signature: _____

Please print name: _____

Title: _____

Date: _____ Email: _____

ProLove Ministries

Signature: _____

Please print name: _____

Title: _____

Date: _____